

Board of Directors

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Enclosed is your 2012 82nd Avenue of Roses Dues Invoice. As an incentive, we are offering you ½ off of your chosen dues option if you pay your invoice in November, 2011.

This has been a good year for the Association! We celebrated the 5th Annual 82nd Avenue of Roses Parade in April, Rose Garden planting in July at Burgerville, and in October, your Association was awarded the 2011 Spirit of Portland "Business Association" Trophy! We have a revitalized Board of Directors and are planning an interesting and useful Annual Meeting and Silent Auction on November 16, 2011. Give us a call at 503-774-2832 if you would like to advertise your business with a Gift Certificate or an item for the Auction.

Plans are moving forward for the April 28, 2012 Parade and the enclosed invoice gives you the option of making your Parade Sponsorship pledge or payment now along with your dues payment. We have applied for a grant to assist in adding more music and more TV advertising, however, there is no guarantee we will receive it so we would appreciate all the sponsorships that our businesses can manage. Eastport Plaza has agreed to be our Title Sponsor (\$2500.00) again as well as host a Carnival and Festival after the Parade. We hope other businesses will also plan special events and sales that day.

Mark your calendar and join us at US Bank, 4300 SE 82nd at 5:30pm on Wednesday, November 16th. Your Board of Directors is looking forward to meeting many representatives from our 82nd Avenue businesses.

You are what makes 82nd Avenue of Roses an up and coming Business District and we are here to assist you in inviting our neighbors and community to shop locally!

Sincerely,

Hai Nguyen
Association President